

PIN-CREDIBLE, TEE-RIFFIC DESIGNS

Challenge: Your TASK is create designs for DI Alabama's 2017 shirts and pins.

Time: You have until January 9th to use your IMAGINATION to come up with and submit designs to the DI Alabama website.

Procedure:

- Teams can submit designs at any degree of completion, from simple sketch to fully fleshed-out design.
- While written descriptions of designs are welcome, all submissions must include at least a visual sketch of the idea.
- Designs will be considered for the creativity of the ideas, not for the artistic skill used.
- Designs with themes related to the state of Alabama, DI, and/or creativity in general are more likely to be chosen.
- Designs including our traditional "phone" or "DIAL" themes are welcome, but not required.
- Be original! We're looking for truly creative and original designs, so don't copy something you've seen elsewhere. You are awesome and can create something special all on your own!
- Remember: Pins are traded to teams from all over the world at Global Finals! Successful pin designs will be interesting to all teams, not just the ones in our state.

Rules:

- All designs must be submitted via dialabama.org/designcontest by 11:59pm on January 9, 2017. The file formats supported for submission are jpg, png, pdf, psd, ai, and eps. Files must be less than 10MB in size.
- Each team can submit up to 7 shirt or pin designs.
- Teams and individuals are prohibited from infringing on a person's or company's intellectual property. Do not use copyrighted characters or properties.
- DI Alabama reserves the right to choose a design which best serves the organization, whether or not the design is submitted by a team.
- Regardless of the artistic quality of the submissions, all chosen designs will be adjusted or recreated by a professional artist for use on the final products.
- By submitting a design, you grant DI Alabama the perpetual right to use your design on products that will be on sale at our Tournaments and via our website.

Reward:

- If a design from your team is chosen for the shirt design, each member of your team will receive one free shirt.
- If a design from your team is chosen for the pin design, each member of your team will receive one pin of the design. If the design is a set, each team member will receive one full set.